

# MABDESIGN events 2025



SPONSORSHIP & EXHIBITION

# ABOUT MABDESIGN

## MabDesign, the French association of the Biotherapy Industry

MabDesign, the French biotherapy industrial association, aims to support, federate and increase the visibility of the biopharmaceutical industry, foster exchanges, promote the development and competitiveness of companies, and stimulate innovation by encouraging the emergence of start-ups from academic research.

Created in 2014, Mabdesign's Board of Directors is composed of representatives from bioMérieux, DBV Technologies, Institut Pasteur, Lyonbiopôle, Oxford Biomedica, Pierre Fabre, Sanofi, ThermoFisher Scientific, TreeFrog Therapeutics and 4 independant field experts : Hervé Broly (ex-Merck); Nicola Beltramineli from Innate Pharma; Maité Durrenbach from Sanofi and Stéphane Legastelois from 33 California.

Moreover, to achieve its goals MabDesign sets up a coherent set of actions promoting exchanges, collaborations and skills development. In this dynamic MabDesign has co-developed a **national directory** that brings together industrial and academic players in biotherapy and allows to identify online the know-how available in France. MabDesign organizes high-level **international scientific events**, in collaboration with key ecosystem players, to highlight innovation and stimulate exchanges between companies in the sector. With the help of its scientific committee (COSSF), MabDesign writes **summary reports** (ImmunoWatch & BioprocessWatch) for the biotherapy industry. MabDesign offers specialized and innovative **continuous professional training solutions** to enable companies to adapt their skills to the market evolution and maintain their competitiveness. Finally, MabDesign offers its members a **wide range of services** to help companies of all sizes to optimize their positioning, protect and enhance their innovations, conquer new markets and raise public funds.

Operational since September 2015, MabDesign currently has over **340 members companies** and its diversity is its strength. MabDesign's dynamic network includes pharmaceutical and biotech companies, service providers (eg. CROs, CDMOs, etc), professional training actors, high-tech equipment suppliers and specialized consultants.

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[www.mabdesign.fr](http://www.mabdesign.fr)



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18-19 MARCH 2025

# ADVANCED THERAPIES

ExCel - Londres

[www.terrapinn.com/congress/advanced-therapies/index.stm](http://www.terrapinn.com/congress/advanced-therapies/index.stm)

## Contact

Elsa KRESS and Jean-André LAPART  
business.development@mabdesign.fr ✉  
+33(0)7.76.82.32.77 and +33(0)4 78 02 39 93 ☎

MabDesign is offering a 30 m<sup>2</sup> shared pavilion with 10 companies at the Advanced Therapies Congress 2025, Europe's largest event dedicated to innovative therapies.

This high-exposure space offers the perfect opportunity to meet and network with experts from many countries. To ensure a high level of delegate traffic and visibility, the exhibition is integrated between the session rooms and will include catering facilities.

• • •  *Advanced Therapies*  *@adtherapies*  *#advancedtherapies* • • •

Previous edition...



**+2 500** Participants



**+220** Companies



**100** Sponsors & Exhibitors



**+300** Speakers

# OUR OFFER

## OFFER DESCRIPTION

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- A **dedicated 3 m<sup>2</sup> space** in a 30 m<sup>2</sup> pavilion
- **2 full passes**
- Your **logo** on the stand background
- The possibility to display a **poster**
- **Booth logistics** managed by MabDesign
- **Permanent presence** of MabDesign **to relay you on site**
- The **list of participants** in Excel format 1 month before the event
- **New in 2025 - Market data** related to the theme of the event and the geographical area

**Price : 4 500 € HT**

Some French regions can also provide a financial support for this offer as part of their export support policy; find out more about the conditions of eligibility and how to combine support on your region's website [www.teamfrance-export.fr](http://www.teamfrance-export.fr).





# INNOVATIONS FOR CELL AND GENE THERAPIES CONGRESS

2<sup>nd</sup> edition - SANOFI Campus Gentilly, France

[www.icgtcongress.com](http://www.icgtcongress.com)

22-23 MAY 2025

## Contact

Laure DELHON

[laure.delhon@mabdesign.fr](mailto:laure.delhon@mabdesign.fr) 

+33 (0)7.69.85.65.56 

During two full days, meet the experts from academia, clinical and industry in Cell and Gene Therapies. With scientific conferences given by high level speakers, an exhibition hall allowing companies to showcase their last innovations and B2B meetings to connect and create partnership, we are glad to welcome you for this second edition.



## PROGRAM

### ● SCIENTIFIC TALKS

Listen to the latest developments at the plenary sessions given by leading experts

### ● EXHIBITION HALL

Learn about the most recent innovations to advance and accelerate the field of Cell & Gene Therapies

### ● BREAKTHROUGH INNOVATION SESSION

Discover the new innovations, projects and technologies during short presentations

### ● B2B MEETINGS

Meet and connect with new clients and generate new leads during B2B meetings

# SPONSOR & EXHIBITOR OFFERS

## SPONSOR OFFER

| Description   | GOLD<br>(exclusive) | SILVER        | BRONZE<br>(premium) | BRONZE<br>(basic) |
|---|---------------------|---------------|---------------------|-------------------|
| Full Pass   | 7                   | 5             | 3                   | 1                 |
| Booth (1 table & 2 chairs)  | √                   | √             | √                   | X                 |
| Scientific Talk   | 20 min              | 15 min        | 10 min              | X                 |
| Commercial video* - <b>New</b>  | X                   | X             | X                   | 5 min             |
| Add a Poster in the dedicated area  | √                   | √             | √                   | √                 |
| Lead retrieval - capture your potential leads - <b>New</b>                                      | √                   | √             | √                   | X                 |
| B2B Meetings invitations - by MabDesign on your behalf  | 3                   | 3             | X                   | X                 |
| Logo on all communication supports<br>(Website, Mailings, LinkedIn, e-booklet, Pull-up banners) | √                   | √             | √                   | √                 |
| Company flyer (in the package delivered to each delegate)                                       | √                   | √             | √                   | X                 |
| <b>PRICES 2025 (+VAT 20%)</b>   | <b>Member</b>       | <b>9 000€</b> | <b>5 000€</b>       | <b>3 700€</b>     |
|   | <b>Non Member</b>   |               | <b>6 500€</b>       | <b>4 700€</b>     |
|   |                     |               |                     | <b>1 200€</b>     |

\*Broadcasted once during plenary sessions and once on LinkedIn

## EXHIBITOR OFFER

| Description   | Exhibitor         | Meeting Point          |
|---|-------------------|------------------------|
| Full Pass   | 2                 | 1                      |
| Booth (1 table & 2 chairs)  | √                 | 1 high table + 1 stool |
| Add a Poster in the dedicated area  | √                 | √                      |
| Lead retrieval - capture your potential leads - <b>New</b>  | Contact us        | Contact us             |
| Logo + description on all communication supports<br>(Website, Mailings, LinkedIn, e-booklet, Pull-up banners) | √                 | √                      |
| <b>PRICES 2025 (+VAT 20%)</b>   | <b>Member</b>     | <b>2 500€</b>          |
|   | <b>Non Member</b> | <b>3 100€</b>          |
|   |                   | <b>1 400€</b>          |
|   |                   | <b>1 750€</b>          |

# PREVIOUS EDITION

## SPONSORS & EXHIBITORS

1<sup>st</sup> edition ICGT Congress - 2024

sanofi



SB SinoBiological

BIOSYSTEMS  
Acro

Agilent  
Trusted Answers

Le réseau des  
CARNOT  
POUR LES MÉDICAMENTS DE  
THÉRAPIE INNOVANTE

clean cells  
SOLUTION FOR BIOLOGICS

greiner  
BIO-ONE

OZBIOSCIENCES  
The art of delivery systems

IDT  
INTEGRATED DNA TECHNOLOGIES

Polyplus  
Now Part of Sartorius

PRECISION  
for medicine

Promega

proteintech

RD-Biotech

Samplix

tebubio  
Facilitators of Life Sciences Research

### PARTNERS

BAVARIAN  
BIOTECH CLUSTER  
DEVELOPMENT



HBio  
HELLENIC BIO CLUSTER



LYONBIOPOLE  
AUVERGNE-RHÔNE-ALPES  
LE RÉSEAU INNOVATION SANTÉ

P-BIO  
Portugal's Biotechnology Industry Organization  
Associação Portuguesa de Biotecnologia

PMT  
Precision everywhere

Previous edition...



**+180** Participants



**+100** B2B Meetings



**+20** Speakers



**17** Sponsors & Exhibitors



# MABDESIGN PARTNERING DAY

2 JUNE 2025

## Contact

Ana ANTUNES

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+33 (0)7.59.56.52.76 📞

*4<sup>th</sup> edition Hôtel de Région - Lyon*

This partnering event will bring together MabDesign members and stakeholders working in the biomedical field to discuss about the current challenges and opportunities to make advance this industrial sector .

Featuring inspiring plenary lectures, targeted business meetings and a cocktail reception to facilitate networking, this unique opportunity to get to know other members of the MabDesign network will enable you to gain knowledge and make new contacts.

Appointments will take place at a dedicated venue and will be arranged in advance via the website platform.

In addition, the MabDesign General Assembly will take place.



MabDesign



@Mabdesign\_fr



#MabDesignPartnering

## Registration

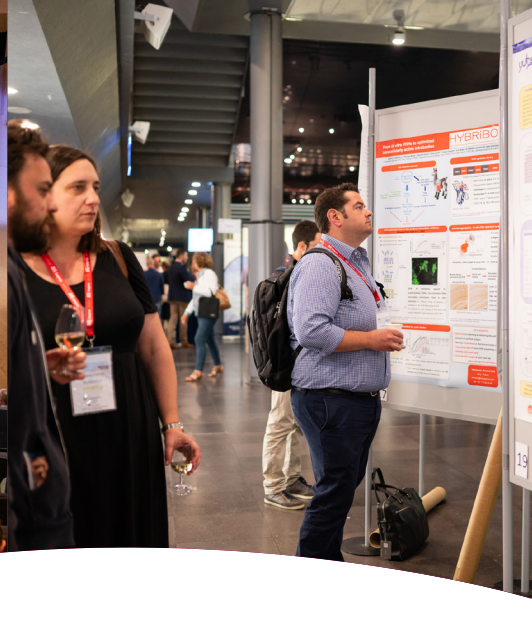
**Member**

Free

**Non member**

100€ HT





25-26 June 2025

# ANTIBODY INDUSTRIAL SYMPOSIUM

## Contact

Ana ANTUNES

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13<sup>th</sup> edition - Palais des Congrès de Tours, France

[www.aiscongress.com](http://www.aiscongress.com)

The AIS covers the hot topics in antibody, protein recombinants and CAR-T cells from research and development and entering in clinical trials.

This new edition will take place over 2 days in Tours and will combine several high-level plenary conferences, an exhibition hall, a pitch session for innovative projects/technologies as well as a poster session for start-up projects, in addition to a B2B meeting platform to maximize the creation of partnerships.

• • •  AIS Congress  @congress\_ais  #AISCongress • • •

## PROGRAM

### ● SCIENTIFIC TALKS

Listen to the latest developments at the plenary sessions given by leading experts

### ● EXHIBITION HALL

Learn about the most recent innovations to advance and accelerate the field of antibodies

### ● BREAKTHROUGH INNOVATION SESSION

Discover the new innovations, projects and technologies during short presentations

### ● B2B MEETINGS

Meet and connect with new clients and generate new leads during B2B meetings

# SPONSOR & EXHIBITOR OFFERS

## SPONSOR OFFER

| Description  | GOLD                | SILVER             | BRONZE          |               |
|--|---------------------|--------------------|-----------------|---------------|
| Full Pass  | 9                   | 7                  | 4               |               |
| Scientific Talk and/or Workshop - <b>New</b>   | 30 min and Workshop | 20 min or Workshop | 10 min          |               |
| Equipped Booth (walls, spotlights, 1 table & 2 chairs, power supply)                         | 6m <sup>2</sup>     | 6m <sup>2</sup>    | 6m <sup>2</sup> |               |
| Company flyer (in the package delivered to each delegate)                                    | √                   | √                  | √               |               |
| Lead Retrieval - capture your potential leads - <b>New</b>                                   | √                   | √                  | √               |               |
| Able to put a Pull-up banner at the Registration Area  | √                   | √                  | √               |               |
| B2B Meetings invitations (by MabDesign on your behalf)                                       | 6                   | 5                  | 4               |               |
| Add a Poster in the dedicated area   | √                   | √                  | √               |               |
| Logo on all communication supports (Website, Mailings, LinkedIn, e-booklet, Pull-up banners) | √                   | √                  | √               |               |
| Reduction on extra passes  | -50%                | -40%               | -30%            |               |
| <b>PRICES 2025 (+VAT 20%)*</b>   | <b>Member</b>       | <b>16 000€</b>     | <b>10 400€</b>  | <b>6 320€</b> |
|  | <b>Non Member</b>   | <b>18 750€</b>     | <b>13 000€</b>  | <b>7 900€</b> |

## EXHIBITOR OFFER

| Description  |                                      | Premium Exhibitor | Corporate Exhibitor | Partner Exhibitor         |               |
|--|--------------------------------------|-------------------|---------------------|---------------------------|---------------|
| Full Pass  |                                      | 3                 | 2                   | 1                         |               |
| Equipped Booth (walls, spotlights, 1 table & 2 chairs, power supply)                         |                                      | Table + 2 chairs  | Table + 2 chairs    | HighTable + 2 High chairs |               |
| Surface floor  |                                      | 9m <sup>2</sup>   | 6m <sup>2</sup>     | 2m <sup>2</sup>           |               |
| B2B Meetings invitations - by MabDesign on your behalf                                       |                                      | 3                 | X                   | X                         |               |
| Add a Poster in the dedicated area   |                                      | √                 | √                   | √                         |               |
| Lead retrieval - capture your potential leads - <b>New</b>                                   |                                      | Contact us        | Contact us          | Contact us                |               |
| Logo on all communication supports (Website, Mailings, LinkedIn, e-booklet, Pull-up banners) |                                      | √                 | √                   | Only logo                 |               |
| <b>PRICES 2025 (+VAT 20%)</b>  | <b>Early-bird (until 10/01/2025)</b> | <b>Member</b>     | <b>4 320€</b>       | <b>3 600€</b>             | <b>2 000€</b> |
|  |                                      | <b>Non Member</b> | <b>5 600€</b>       | <b>4 500€</b>             | <b>2 500€</b> |
|  | <b>Full-rate</b>                     | <b>Member</b>     | <b>4 800€</b>       | <b>4 000€</b>             | <b>3 000€</b> |
|  |                                      | <b>Non Member</b> | <b>6 000€</b>       | <b>5 000€</b>             | <b>3 750€</b> |

\*If you pre-book before 31/12/2024, a 10% discount applies on the displayed prices.

# PREVIOUS EDITION

## SPONSORS & EXHIBITORS

12<sup>th</sup> edition AIS - 2024



Previous editions...



**+3 730** Participants



**106** Pitches



**+487** Speakers



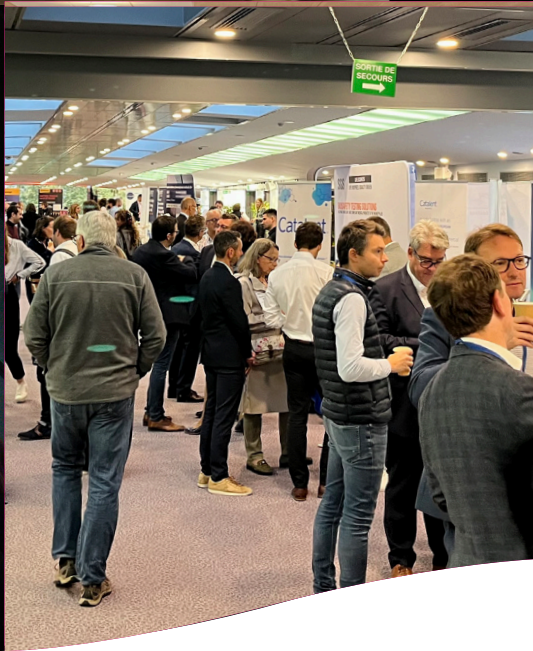
**283** Sponsors & Exhibitors



**+3 610** B2B Meetings



**347** Posters



22-23 SEPTEMBRE 2025

# BIOPRODUCTION CONGRESS

**Contact**  
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10<sup>ème</sup> édition - Centre de Congrès de Lyon, France  
[www.biopcongress.com](http://www.biopcongress.com)

This international conference dedicated to Biomanufacturing is the annual event of the biopharmaceutical production sector where stakeholders from Europe gather together to showcase and exchange the latest innovations in bioprocessing. This dynamic event promotes exchanges on the future of bioproduction, addresses the current challenges and showcases the new breakthrough solutions.

• • •  MabDesign  @Mabdesign\_fr  #BIOPC • • •

## PROGRAM

- **SCIENTIFIC TALKS**  
Listen to the latest developments at the plenary sessions given by leading experts
- **EXHIBITION HALL**  
Learn about the most recent innovations to accelerate manufacturing
- **BREAKTHROUGH INNOVATION SESSION**  
Discover the new innovations, projects and technologies during short biomanufacturing & bioprocessing
- **B2B MEETINGS**  
Meet and connect with new clients and generate new leads during B2B meetings
- **WORKSHOPS**  
Learn from case studies and benefit of interactive discussions with experts

# SPONSOR & EXHIBITOR OFFERS

## SPONSOR OFFER

| Description   | GOLD                | SILVER             | BRONZE          |               |
|---|---------------------|--------------------|-----------------|---------------|
| Full Pass   | 9                   | 6                  | 3               |               |
| Booth (1 table + 2 chairs, power supply)  | 9m <sup>2</sup>     | 6m <sup>2</sup>    | 6m <sup>2</sup> |               |
| Scientific Talk and/or Workshop   | 10 min and Workshop | 10 min or Workshop | 10 min          |               |
| Add a Poster in the dedicated area  | √                   | √                  | √               |               |
| Lead retrieval - capture your potential leads - <b>New</b>                                      | √                   | √                  | √               |               |
| B2B Meetings invitations (by MabDesign on your behalf)  | 5                   | 3                  | X               |               |
| Sponsoring of a session (introduction and co-Chairing)  | √                   | X                  | X               |               |
| Logo on all communication supports<br>(Website, Mailings, LinkedIn, e-booklet, Pull-up banners) | √                   | √                  | √               |               |
| A4 page article of intervention at the BioprocessWatch Meeting report                           | √                   | √                  | √               |               |
| Company flyer (in the package delivered to each delegate)                                       | √                   | √                  | √               |               |
| Reduction on extra passes   | -50%                | -40%               | -30%            |               |
| <b>PRICES 2025 (+VAT 20%)*</b>  | <b>Member</b>       | <b>10 000€</b>     | <b>7 000€</b>   | <b>5 000€</b> |
|   | <b>Non Member</b>   | <b>12 000€</b>     | <b>9 000€</b>   | <b>6 400€</b> |

## EXHIBITOR OFFER

| Description   | Premium Exhibitor | Exhibitor       | Meeting Point                               |               |
|---|-------------------|-----------------|---|---------------|
| Full Pass   | 2                 | 2               | 1   |               |
| Booth (1 table + 2 chairs, power supply)  | 6m <sup>2</sup>   | 6m <sup>2</sup> | 3m <sup>2</sup><br>(1 high table + 1 stool) |               |
| Commercial video** - <b>New</b>   | 5 min             | X               | X   |               |
| Add a Poster in the dedicated area  | √                 | √               | √   |               |
| Lead retrieval- capture your potential leads - <b>New</b>                                       | Contact us        | Contact us      | Contact us                                  |               |
| Logo on all communication supports<br>(Website, Mailings, LinkedIn, e-booklet, Pull-up banners) | √                 | √               | √   |               |
| Reduction on extra passes   | -25%              | -20%            | -10%  |               |
| <b>PRICES 2025 (+VAT 20%)*</b>  | <b>Member</b>     | <b>4 200€</b>   | <b>3 700€</b>                               | <b>2 400€</b> |
|   | <b>Non Member</b> | <b>5 000€</b>   | <b>4 600€</b>                               | <b>3 000€</b> |

\*If you pre-book before 31/01/2025, a 10% discount applies on the displayed prices.

\*\*Broadcasted once during plenary sessions and once on LinkedIn

# PREVIOUS EDITION

## SPONSORS & EXHIBITORS

9<sup>th</sup> edition Bioproduction Congress - 2024



### Previous editions...



**+2 210** Participants



**315** Speakers



**63** Posters



**45** Pitches



**+1 100** Companies



**+2 300** B2B Meetings



**240** Sponsors & Exhibitors



30 SEPTEMBER - 02 OCTOBER 2025

# FESTIVAL OF BIOLOGICS

20<sup>th</sup> edition - Basel, Switzerland

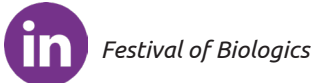
[www.terrapinn.com/conference/festival-of-biologics](http://www.terrapinn.com/conference/festival-of-biologics)

**Contact**  
Elsa KRESS and Jean-André LAPART  
business.development@mabdesign.fr ✉  
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The Festival of Biologics is Europe’s biggest event dedicated to Biologics. It is also the meeting place for the life science community, bridging academia and industry. With three events in one, the festival encourages exchanges across the sector to promote innovation and tackle the complex challenges facing the biologics industry.

Since 2017, MabDesign has organised a shared pavilion for companies of the biotherapy network, and since 2022, the **French Biotherapies Choose France Pavilion** has been eligible for the export relaunch voucher\* for companies willing to take part.



## Previous edition...

 **+2 200** Participants

 **+350** Speakers

 **+2 000** B2B Meetings

 **+150** Sponsors & Exhibitors

# OUR OFFER

## OFFER DESCRIPTION

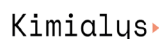


## FESTIVAL OF BIOLOGICS

- A **dedicated 3 m<sup>2</sup> space** in a 70 m<sup>2</sup> **French Biotherapies Choose France\*** pavilion
- **1 full pass**
- Your **logo** on the stand background
- The possibility to display a **poster**
- **Booth logistics** managed by MabDesign
- **Permanent presence** of MabDesign **to relay you on site**
- The **list of participants** in Excel format 1 month before the event
- **New in 2025 - Market data** on Swiss companies developing biologics (company name, city, type of biologics) provided at the beginning of July to enable you to organise a **roadshow** when you come to the congress.

**Price : 4 500 € HT**

**They took part in previous editions!**



**Choose France™** \* Under certain conditions, this collective service is eligible for assistance under the French government's « Plan de Relance Export » for French SMEs via a « Chèque Relance Export ». Find out more at [www.teamfrance-export.fr](http://www.teamfrance-export.fr) - section « Trouver des aides et financements/Financements publics ».

Some French regions can also provide assistance for this service as part of their export support policy. Find out more about the conditions of eligibility and how to combine assistance on your region's website [www.teamfrance-export.fr](http://www.teamfrance-export.fr) \*\*.

\*\* Companies of the Auvergne-Rhône-Alpes Region can be supported by the Region and Lyonbiopôle. Please reach out for more information.



**LYONBIOPOLE**  
AUVERGNE-RHÔNE-ALPES  
LE RÉSEAU INNOVATION SANTÉ





# NORDIC LIFE SCIENCE DAYS (NLSDays)

12<sup>th</sup> edition, Gothenburg, Sweden

[www.nlsdays.com](http://www.nlsdays.com)

13-14 OCTOBER 2025

## Contact

Elsa KRESS and Jean-André Lapart  
business.development@mabdesign.fr ✉  
+33(0)7.76.82.32.77 and +33(0)4 78 02 39 93 ☎

In 2025, MabDesign is renewing its offer of a shared pavilion at Nordic Life Science Days (NLSDays) in Gothenburg. Previous editions of NLSDays have brought together over 1,800 participants representing 880 companies and institutions from 32 countries.

Learn about the latest trends and success stories in therapeutic area-focused sessions on R&D, business development and investment and connect to key executives speaking at NLSDays.



Previous edition...



**+1 400** Participants



**+130** Companies



**+120** Speakers



**+80** Sponsors & Partners

# OUR OFFER

## OFFER DESCRIPTION

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- A **dedicated 3 m<sup>2</sup> space** in a 30 m<sup>2</sup> pavilion
- **1 full pass**
- Your **logo** on the stand background
- The possibility to display a **poster**
- **Booth logistics** managed by MabDesign
- **Permanent presence** of MabDesign **to relay you on site**
- The **list of participants** in Excel format 1 month before the event
- **New in 2025 - Market data** related to the theme of the event and the geographical area

**Price : 4 500 € HT**

Some French regions can also provide a financial support for this offer as part of their export support policy; find out more about the conditions of eligibility and how to combine support on your region's website [www.teamfrance-export.fr](http://www.teamfrance-export.fr).



14-16 OCTOBER 2025

# WORLD VACCINE CONGRESS EUROPE

25<sup>th</sup> edition - Amsterdam

**Contact**  
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[www.terrapinn.com/conference/world-vaccine-congress-europe/](http://www.terrapinn.com/conference/world-vaccine-congress-europe/)

Over the past 20 years, the WVC has become the must-attend event on the subject of vaccines and related topics (technologies, biomanufacturing, public health, etc.).

Once again this year, the WVC brings together stakeholders from across the entire value chain in the development of vaccines: pharmaceutical and biotech companies and cutting-edge start-ups, researchers, clinicians, academics, investors and regulators.



## Previous edition...



**280** Speakers



**+3 000** Participants



**+2 000** B2B Meetings



**+150** Sponsors & Exhibitors

# OUR OFFER

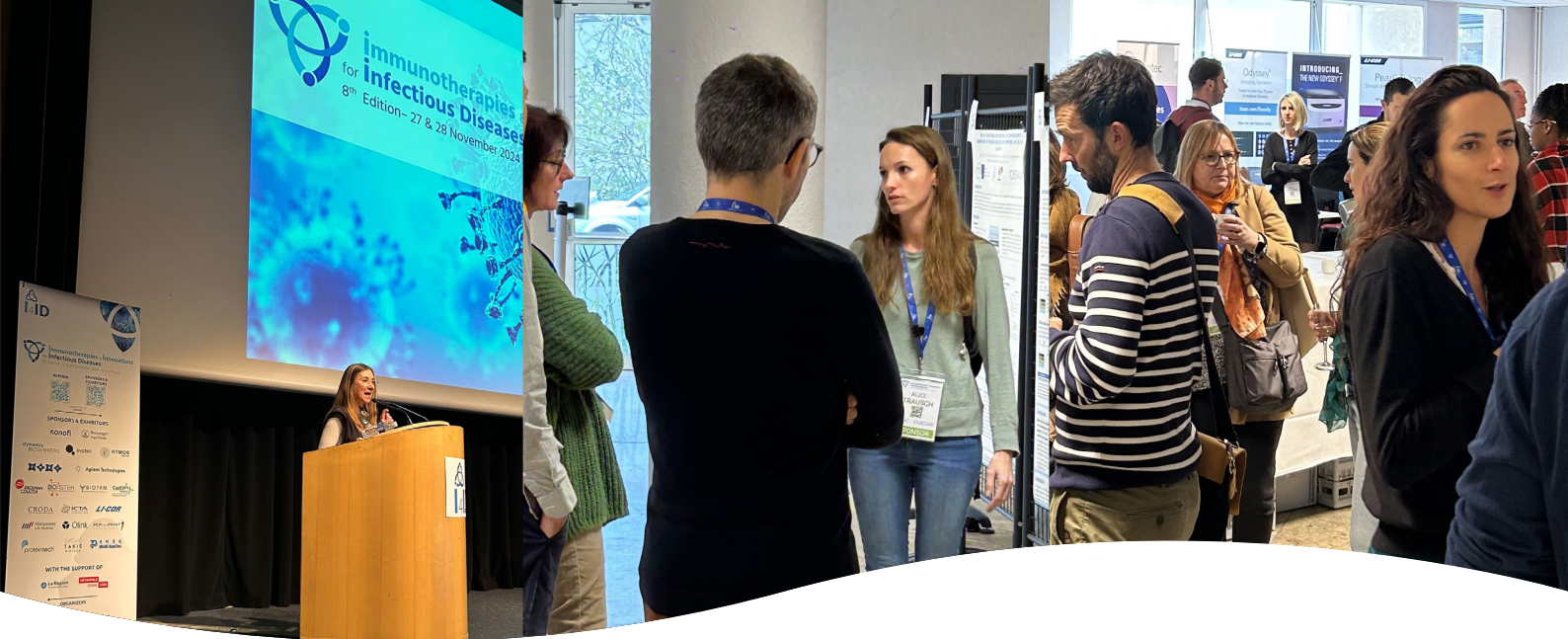
## OFFER DESCRIPTION

- A **dedicated 3 m<sup>2</sup> space** in a 24 m<sup>2</sup> pavilion
- **2 full passes**
- Your **logo** on the stand background
- The possibility to display a **poster**
- **Booth logistics** managed by MabDesign
- **Permanent presence** of MabDesign **to relay you on site**
- The **list of participants** in Excel format 1 month before the event
- **New in 2025 - Market data** related to the theme of the event and the geographical area

**Price : 4 500 € HT**

Some French regions can also provide a financial support for this offer as part of their export support policy; find out more about the conditions of eligibility and how to combine support on your region's website [www.teamfrance-export.fr](http://www.teamfrance-export.fr).





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# IMMUNOTHERAPIES & INNOVATIONS FOR INFECTIOUS DISEASES

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[www.i4id.org](http://www.i4id.org)

The purpose of these two-day congress is to foster interactions between pharmaceutical industries, research laboratories, service providers, technology developers, and clinicians and therefore contribute to the development of innovative therapies against infectious diseases with multidisciplinary approaches.

The program of I4ID2025 will include keynote lectures, plenary sessions and industrial talks covering the latest developments and highest innovative projects in the field. Furthermore, it will be possible to set up, through an online platform, business meetings during both days (partnering).

•  I4ID Congress •  @I4IDCongress •  #I4IDCongress • • •

**Previous editions...**

 **265** Speakers

 **1 520** Participants

 **+1 240** B2B Meetings

 **500** Companies

# SPONSOR & EXHIBITOR OFFERS

## SPONSORS OFFER

| Description   | GOLD              | SILVER         | BRONZE        |
|---|-------------------|----------------|---------------|
| Full Pass   | 10                | 8              | 5             |
| Exhibition Booth with table + 2 chairs + power supply   | ✓                 | ✓              | ✓             |
| Scientific Talk   | 20 min            | 15 min         | X             |
| Commercial video*- <b>New</b>   | X                 | X              | 5 min         |
| Able to put a Pull-up banners at the Registration Area  | ✓                 | ✓              | ✓             |
| Logo on all communication supports<br>(Website, Mailings, LinkedIn, e-booklet, Pull-up banners) | ✓                 | ✓              | ✓             |
| Company flyer in the package delivered to each delegate   | ✓                 | ✓              | ✓             |
| Add a Poster at Poster Area   | ✓                 | ✓              | ✓             |
| Reduction on extra passes   | -50%              | -30%           | -20%          |
| <b>PRICES 2024 (+TVA 20%)</b><br>(indicative prices for 2025)                                   | <b>Member</b>     | <b>8 000€</b>  | <b>5 000€</b> |
|   | <b>Non-member</b> | <b>12 000€</b> | <b>6 000€</b> |

\*Broadcasted once during plenary sessions and once on LinkedIn

## EXHIBITORS OFFER

| Description   | Standard          | Meeting Point                  |
|---|-------------------|--------------------------------|
| Full Pass   | 3                 | 1                              |
| Booth (1 table + 2 chairs + able to put 1 or 2 roll-ups)  | ✓                 | 1 High Table<br>+ 1 High Chair |
| Logo on all communication supports<br>(Website, Mailings, LinkedIn, e-booklet, Pull-up banners) | ✓                 | ✓                              |
| Add a Poster at Poster Area   | ✓                 | ✓                              |
| Reduction on extra passes   | -10%              | X                              |
| <b>PRICES 2024 (+TVA 20%)</b><br>(indicative prices for 2025)                                   | <b>Member</b>     | <b>2 500€</b>                  |
|   | <b>Non-member</b> | <b>3 200€</b>                  |
| <b>Early bird</b>   | <b>Member</b>     | <b>1 900€</b>                  |
|   | <b>Non-member</b> | <b>2 300€</b>                  |
| <b>Full rate</b>  | <b>Member</b>     | <b>2 200€</b>                  |
|   | <b>Non-member</b> | <b>2 700€</b>                  |



# mabdesign

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